



Photograph by Jennifer Gleichrist

DAVID PARMENTER is an international presenter who is known for his thought-provoking and lively sessions resulting in substantial change in many organizations.

David is a leading expert on lean finance team practices, rolling forecasting and planning, and the development of winning KPIs. His work on KPIs is recognized internationally as a breakthrough in understanding how to make performance measures work. He has delivered interactive workshops in 31 countries over the last 20 years. Parmenter has worked for Ernst & Young, BP Oil Ltd., Arthur Andersen, and PricewaterhouseCoopers, and is a fellow of the Institute of Chartered Accountants in England and Wales. He is a regular writer for professional and business journals.

He is also the author of *Key Performance Indicators: Developing, Implementing, and Using Winning KPIs*; *Key Performance Indicators for Government and Non Profit Agencies: Implementing Winning KPIs*; and *The Leading-Edge Manager's Guide to Success* (all published by Wiley).

David Parmenter can be contacted via parmenter@waymark.co.nz or +64 4 499 0007. His website www.davidparmenter.com contains many white papers, articles, and the electronic version of all the templates in this book.

THE MOST TRANSFORMATIVE GUIDEBOOK IN CORPORATE ACCOUNTING— REVISED FOR QUICKER EXECUTION

The Financial Controller and CFO's Toolkit is the updated version of *Pareto's 80/20 Rule for Corporate Accountants* and *Winning CFOs*. It is the result of years of research into finance teams' best practices. The book is designed for senior financial managers who want to radically modernize their departments, make higher-value contributions to the organization, and develop a reputation as an innovative leader of efficiency. This book is targeted at finance teams from small to multi-national organizations and is designed to walk you through seamless implementations. This updated edition enables you to:

- Reduce workload by over 30% by moving the finance team from being a processing center locked in the past to one helping manage the future
- Gain agility and encourage higher performance by switching to quarterly rolling forecasts
- Establish the proper metrics to reveal the insights you need for meaningful business improvement
- Make the best strategic investments in the latest technologies

As well as providing the most well-regarded practice solutions used today, this hands-on guide includes a **companion PDF toolkit** filled with templates and checklists to kick-start the implementation process. Leave a profound legacy in your organization by implementing the 21st century practices featured in *The Financial Controller and CFO's Toolkit, Third Edition*.

Cover Design: Wiley
Cover Image: © Kamaga/Stockphoto

Subscribe to our free Finance and Investing eNewsletter at wiley.com/enewsletters

Visit wileyfinance.com

WILEY

Also available
as an e-book

\$49.95 USA/\$59.95 CAN



PARMENTER

Wiley Corporate F&A

THIRD
EDITION

THE FINANCIAL CONTROLLER
AND CFO'S TOOLKIT

THE FINANCIAL CONTROLLER AND CFO'S TOOLKIT



Lean Practices to Transform Your Finance Team

includes a PDF toolkit

DAVID PARMENTER

WILEY

While some finance teams are most definitely "future ready," many are undertaking tasks that are antiquated and anti-lean. Now is the time to change. Author and performance management leader David Parmenter has designed this toolkit to be a practical guide for corporate accountants, from CFOs to the management accountant. This book provides over 100 lean practice solutions, gathered by the author, from lean finance teams including:

- The key steps to selling and leading change effectively
- Rapid month-end results—inside three working days
- Templates for lean, one-page daily, weekly, and monthly reporting
- Agile methodologies for instant improved teamwork (Scrum, Kanban, Post-it Re-engineering, Kaizen)
- Ways to reduce accounts payable volume by 60%
- The seven 21st century technologies that will radically improve the finance team's productivity
- Rapid annual accounts and annual plans
- Implementing quarterly rolling forecasting
- Getting your KPIs to work
- How to attract and recruit talent
- Practical insights from the paradigm shifters (Peter Drucker, Jim Collins, Jack Welch, John Kotter, Jeremy Hope)

The **companion PDF toolkit** is filled with templates and checklists to kick-start the implementation process.

The Financial Controller and CFO's Toolkit will assist corporate accountants to radically transform their contribution. By embracing lean best practices, the reader will enhance their job satisfaction and profile, and leave a lasting legacy.