AGREEMENT

This agreement is entered into on ……………………….. between:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of \_\_\_\_\_\_\_\_\_\_\_\_** (\_\_\_\_\_\_\_\_\_\_),

And

**David Parmenter** of **New Zealand** (David)

**Material available to all accredited coaches to run workshops and courses**

* Marketing material ( course flyers, draft letters, draft emails, etc.)
* Draft presentation materials (PowerPoints, workshop exercises, checklists, etc).
* A two-hour consultation over the phone to assist you with the preparation of your first workshop of each course.

**Licensing conditions**

* David Parmenter will support all accredited coaches by:
  1. Using all the skills, he has to pass on his understanding of the subject so each coach can be an expert in their own right.
  2. Reviewing, on request, any articles they intend to have published in major journals.
  3. Supplying regular updates covering new intellectual property.
* 16.67% licensing royalty on all gross revenues from presenting workshops based on my materials. The royalties are payable within 5 working days of the quarter end.
* **Minimum royalties are payable of US$5,000 at the beginning of each year** - this minimum payment commences a year after certification. This minimum payment is offset against the royalties due from work performed.
* My course whitepapers at a charge of US$ 40 per head.

**Other licensing conditions**

* Accreditation is for an individual, not a firm.
* No accredited coach will be assigned a region. However, before a new certified coach can present, discussions will be held with existing coaches to create a win/win for all concerned.
* All coaches may continue delivering similar subject matter without annual registration, providing they do not use any intellectual property supplied (this point will be rigorously monitored) and do not hold themselves to be certified coaches or connected to me in any way.
* Coaches are to avoid delivering presentations on topics around David Parmenter’s material to professional bodies where David Parmenter is currently delivering presentations unless David has given express permission to do so.
* All whitepapers supplied to attendees are to be the latest version sourced from David Parmenter.
* All training of other accredited coaches is to be carried out by David Parmenter.

**Rights to terminate the agreement**

* The parties may terminate this agreement at any time by written notice.
* Materials are to be returned and electronic versions destroyed.

In witness whereof, the parties have caused this agreement to be executed by their respective duly authorized officers as of the date set forth below.

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| --- | --- | --- |
| **David Parmenter** |  |  |
| SIGNED / DATED: |  | SIGNED / DATED: |